



# Petrol Pump Dealers Association Punjab (Regd.) PPDAP

REGD. NO. 342 2013-14

**Paramjit Singh Doaba**

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Ref. No. : \_\_\_\_\_

Dated: January 18, 2024

To

The Chairman IOCL/BPCL/HPCL  
Through State Level Coordinator Punjab  
(Indian Oil Bhavan Sector 19 Chandigarh)

Subject: Memorandum for Revision of Dealer Margin of Petroleum (Retail Outlet) Dealers

Sir,

We, the Petroleum Dealers of PSU OMC's of PUNJAB, are deeply aggrieved at the lack of response from the OMC's to heed our several representations regarding the revision of dealer margin.

Our margin revision recommendation as proposed by the Committee Report on RO Dealer Commission 2012 (Apoorva Chandra Committee), constituted by the Ministry of Petroleum and Natural Gas - Government of India, are being withheld by the OMC's. The Dealer Margins were to be revised twice in January and July of each year and the same was again reiterated in the Industry meeting held on 4th November 2016 between Oil marketing Companies and Dealer Representatives.

It is inexplicable that for six years now we have been denied any revision despite financial hardship and escalating expenses making it difficult for majority of us dealers to survive. That we dealers chose to serve the nation despite huge capital losses during Covid-19 and were not compensated by the profit making OMCs during the same period is a known fact. Post Covid-19, the inflation and rising operating expenses have further exacerbated the financial situation of dealers. Retail prices of Petrol and Diesel have risen to almost double since 2016 but the dealer margin has not been increased.

Furthermore, we expect a fair margin that provides us and our employees a decent livelihood and provides us with a decent return on our investments.

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Unable to bear the present state of affairs any further, we the dealers of PUNJAB hereby submit this representation to you today with the following demand (retrospectively from the last revision), while similar representations are being submitted to your counterparts in other states of India.

We demand an immediate Increase in Dealer Margins by Rs.4/Ltr, with immediate effect as an Interim Relief.

Without this relief most of the retail outlets will become non-operational soon due to ongoing capital losses and increasing debt.

Above that we seek slab-wise increase in the Margins as follows for the future to Support Low Selling Dealers:

1. 8%Upto150KL
2. 7%for150KLto 300KL
3. 6%for300KLto 450KL
4. 5%for450KLand above.

Yours Truly

(Paramjit Singh Doaba)  
President  
Petrol Pump Dealers Association  
Punjab

CC To:

1. Hon'ble Prime Minister of India
2. Hon'ble Minister, Ministry of Petroleum and Natural Gas
3. Hon'ble MOS, Ministry of Petroleum and Natural Gas
4. Hon'ble Secretary, Ministry of Petroleum and Natural Gas